

OLAF WOLDAN

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EDUCATION

Macaulay Honors College and the City College of New York, New York, NY, 2009-present

CUNY Baccalaureate Program: BS in Media Marketing and the Sciences, Expected May 2013

Minor: English

Magic Hour, Tokyo, Japan, Winter 2012

Attended a 3 credit winter program, through Queens College, with classes on Film Distribution and Marketing

WORK EXPERIENCE

Intern, Center for Environmental Research and Conservation at Columbia University, New York, NY 9/12-present

- Using online outreach tools to promote CERC's educational programs.
- Maintaining CERC's website content and updates.

Marketing Intern, Film Society of Lincoln Center, New York, NY 3/12-8/12

- Used market research tools to develop publicity campaigns for Lincoln Center's film theater.
- Wrote copy for social media publicity campaigns.
- Analyzed survey and ticket data to create an overview of attendance demographics and trends.

Video Ad Producer, Reco Jeans, New York, NY 4/12-6/12

- Created a web campaign video ad.

Freshman Mentor, City Peers, New York, NY 9/11-11/11

- Taught incoming City College students skills at introductory seminars, including time management, essay writing, and accessing college services.

TEACHING EXPERIENCE

Film Teacher, Camp Interactive, Bronx, NY 8/11-12/11

- Taught film-editing techniques to inner-city junior high school and high school students in small groups.

AWARDS/FELLOWSHIPS/SCHOLARSHIPS

Thomas W. Smith Fellowship 2012

Memorial Scholarship for Students in Education or Human Services 2012

Bronx H.S. of Science Scholarship 2009-2012

SYNERGISTIC ACTIVITIES

Head Editor and Designer, Macaulay Press, New York, NY 4/11-Present

- Created first student art magazine to provide an outlet for student work and serve as a tool for potential donors.
- With a team, recruited student participants, collecting 90 art and prose submissions of which 40 were published.

Media Communications and Curator, Macaulay Honors College Arts Night, New York, NY 3/10-Present

- Curate student artwork and prepare it for showcase to present artistic side of Macaulay Honors College students through approximately 120 submissions from 7 campuses.
- Design promotional materials and exhibits for annual Arts Night that attracts 250 students, faculty, and staff.

President, Honors Students Activities Council, New York, NY 12/09-5/12

- Organized freshman welcome events to build community among 90 incoming freshmen and upperclassmen.
- Created social, informative, and service events for students, including a masquerade ball, barbeques, and study abroad information sessions.

Hospital Volunteer, Beth Israel Medical Center, New York, NY 6/10-12/11

- Assisted ambulatory surgery staff with post-operation care, provided patient support in emergency department, and helped create a new patient satisfaction survey for the wound care clinic.

SELECTED FILM PROJECTS

- *Battery Park* – 10 minute dramatic project (8/12), Co-Writer, Director of Photography, Editor
- *Built to Create* - 1 minute ad (7/12), Writer, Director, Editor
- *Snackmageddon* – 2 minute dramatic project (1/11-3/11), Director, Color Corrector